

# GARY B. CAMPANELLA, PMP

Los Angeles, CA | (818) 813-3719 | gbc@garycampanella.com | [Linkedin.com/in/gary-campanella](https://www.linkedin.com/in/gary-campanella)

## OPERATIONS / PROJECT MANAGER

**Excel at transforming operational landscapes, specializing in streamlining project workflows, fostering innovation, and enhancing overall organizational efficiency to maximize operational performance and profitability.**

Goal-focused professional with 15+ years of experience driving organizational effectiveness, optimizing business operations, and leading cross-functional teams to achieve project goals. Adaptable and emotionally intelligent leader; known for encouraging creativity and innovation, building high-performing teams, and cultivating positive atmosphere. Track record of providing critical insights and implementing strategic initiatives to propel organization to new heights of success. Demonstrated ability to support staff, executives, and senior leaders regarding company climate, employee well-being, and project updates and proposals.

### CORE PROFICIENCIES

Strategic Operational Planning | Project Delivery | Process Optimization | Cross-Functional Collaboration | Quality & Cost Control  
Risk Mitigation | Team Leadership | Change Management | Employee Support | Contract Negotiation | Resource Allocation  
People Management | Operational Excellence | Visionary & Empowering Direction | Relationship Building | Regulatory Compliance

### ACCOMPLISHMENTS

- Created premium office environment for Capital Group's Los Angeles-based employees as Business Liaison for \$29M Class A office space renovation, overseeing construction, offering input on materials and finishes, guiding business groups in design decisions, and leading close-out and punch list processing.
- Led \$2M Agile project integrating EMS with MS Outlook, executing a platform for efficient onsite meeting and resource access, automating backend processes, and improving data generation and reporting.
- Administered \$7M global food program, performing regional assessments, vendor sourcing, contract negotiations, steering phased implementation with user feedback, and maintaining \$1M annual cost savings amid pandemic challenges, return-to-work transitions, and inflationary pressures.
- Achieved 100% solar energy adoption, 30% reduction in energy, paper, and waste costs, and attained carbon-neutral status, as well as gained USGBC LEED certification by introducing CGGreen, company's environmental initiative.
- Orchestrated three hybrid associate learning workshops (LETS GO!, Inspiring Others, and Leading Without Authority) in collaboration with L&D professionals, earning exceptional reviews, and promoting ongoing success post-departure.

### PROFESSIONAL EXPERIENCE

**The Capital Group Companies, Inc, Los Angeles, CA**  
**Vice President, Senior Manager**

**Apr 2000 to Jul 2023**

Governed development of Capital's Event Media Services Group, establishing premium working environment for employees by serving as seasoned operations management professional in global financial services firm. Provided inspirational leadership through vision, mission, and strategic planning initiatives during periods of business instability and staff transition. Monitored rollout of new videoconference system, presented insights into Workplace-of-the-Future discussions, and negotiated various contracts.

- Coordinated large-scale office renovations and re-stacks to optimize workspace efficiency and steered business procedures for department to ensure operational resilience during challenging times.
- Initiated event media services, addressed company-wide needs, and expanded monthly events from 4 to 100+ in three years while mentoring team of six Media Producers.
- Guided the Associate Development and Training Committee, overseeing transformation of planning process, reshaping associate engagement with internal and external development teams, and retaining 200+ employees.

- Led eight years of global meeting room and resource scheduling operations, centralizing systems into unified tool (EMS), and implementing a 24/5 coverage model across North America, Europe, and Asia.
- Provided senior-level leadership in office operations, guiding vendors, negotiating contracts, fostering relationships, and promoting proactive approach to exceed employee expectations and obtain high satisfaction survey scores.
- Transformed business continuity initiative from mail delivery and facility maintenance support to globally focused program, including infrastructure readiness and multiple remote strategies.
- Devised space planning solutions using software, supervising cross-functional teams to customize and test strategies, enhancing space efficiency, potential real estate footprint reduction, and customer satisfaction.
- Directed team of food service professionals to realize Global Food Safety Program, consulting with physicians and government officials to establish policies addressing food safety, allergies, and incident response for worldwide adoption.

## Additional Experience:

- **Publisher / Editor-in-Chief** | Muleskinner Journal, Remote
- **North East Regional Manager** | Jet Logistics, Walpole, MA
- **Services Coordinator** | Bunker Hill Tenants Task Force, Charlestown, MA

## EDUCATION

### **Graduate Work in Teaching Composition & Literacy**

University of Massachusetts, Boston, MA

### **Bachelor of Arts in English**

Ripon College, Ripon, WI

## CERTIFICATIONS

**Project Management Professional (PMP)**

**USGBC Leed Associate**

**Alternate Dispute Resolution (Mediation)**

## VOLUNTEER EXPERIENCE

**Mediator** | Los Angeles Superior Court, ADR Program, Department of Consumer Affairs, Los Angeles, CA

**Board of Directors / Chairman, Disaster Response Committee** | American Red Cross of Greater Los Angeles

**Member, Professional Development Committee** | International Facility Managers Association (IFMA)

## PROFESSIONAL DEVELOPMENT WORKSHOPS

**Bread Loaf Writers Workshop**, Vermont | **Bread Loaf Writers Workshop**, Sicily | **Napa Valley Writers Conference**